

# PAMELA KARR-WISNIEWSKI

3912 Canterbrook Drive  
Charlotte, NC 28269

<http://www.pamspam.com>

[pam@pamspam.com](mailto:pam@pamspam.com)  
(704) 293-8978

## EDUCATION

**PhD in Computing and Information Systems**  
**University of North Carolina at Charlotte**

**August 2005 – Expected June 2012**  
Charlotte, NC

***Dissertation Topic: Interpersonal Boundary Regulation within Online Social Networks***

College of Computing and Informatics  
Software Information Systems Department  
Dissertation Advisor, Drs. Heather Richter-Lipford and David C. Wilson  
Qualifying Exams completed **April 2009**, Dissertation Proposal Defense completed **May 2011**  
GPA: **3.96**

**Master/Bachelor of Science in Decision & Information Sciences**  
**University of Florida**

**August 1998 – December 2002**  
Gainesville, FL

**Minor in Economics**  
Warrington College of Business Administration  
Graduate GPA: **4.0** Undergraduate GPA: **3.97** – Highest Honors

## PUBLICATIONS

### Journal Publications

**Pamela Karr-Wisniewski** and Michael Prietula. "CASA, WASA, and the dimensions of us", *Computers in Human Behavior*, 26(6), November 2010, pp. 1761-1771. doi:10.1016/j.chb.2010.07.003.

**Pamela Karr-Wisniewski** and Ying Lu. "When More is Too Much: Operationalizing Technology Overload and Exploring Its Impact on Knowledge Worker Productivity", *Computers in Human Behavior*, 26(5), September 2010, pp. 1061-1072. doi:10.1016/j.chb.2010.03.008.

### Conference Proceedings

**Pamela Karr-Wisniewski**, Heather Richter Lipford, and David Wilson. "A New Social Order: Mechanisms for Social Network Site Boundary Regulation," In the Proceedings of the Americas Conference on Information Systems, Detroit, MI, August 2011.

**Pamela Karr-Wisniewski**, Erin Carroll, and Heather Richter Lipford. "Technology Overload: Gender-based Perceptions of Knowledge Worker Performance," In the Proceedings of the Americas Conference on Information Systems, Detroit, MI, August 2011.

**Pamela Karr-Wisniewski** and Ying Lu. "When More is Too Much: Operationalizing Technology Overload and Exploring Its Impact on Knowledge Worker Productivity," In the Proceedings of the Annual Meeting of the Academy of Management, Chicago, IL, August 2009.

**Pamela Karr-Wisniewski**, Okan Pala, Heather Richter Lipford, and David Wilson. "Grounding Geovisualization Interface Design: A Study of Interactive Map Use." In the Extended Abstracts of the Conference on Human Factors in Computing Systems, Work-In-Progress, Boston, MA, April 2009, pp 3757-3762.  
<http://doi.acm.org/10.1145/1520340.1520567>

David Wilson, Heather Richter Lipford, **Pamela Karr**, Erin Henrickson, and Nadia Najjar. "Charting New Ground: Modeling User Behavior in Interactive Geovisualization." In Proceedings of the 16th ACM SIGSPATIAL International Conference on Advances in Geographic Information Systems (ACM GIS), Poster Paper, November 2008. <http://doi.acm.org/10.1145/1463434.1463506>

**Pamela Karr** and Ying Lu. "Information Technology and Knowledge Worker Productivity: A Taxonomy of Technology Crowding," In the Proceedings of the 13th Americas Conference on Information Systems, Keystone, CO, August 2007. <http://aisel.aisnet.org/amcis2007/51/>

**Pamela Karr** and Chandra Subramaniam. "Electronic Information Transfer: Technology Choice and Success in B2B Integration," In the Proceedings of the Fifth Workshop on e-Business, Milwaukee, WI, December 2006.

# PAMELA KARR-WISNIEWSKI

3912 Canterbrook Drive  
Charlotte, NC 28269

<http://www.pamspam.com>

[pam@pamspam.com](mailto:pam@pamspam.com)  
(704) 293-8978

## Workshops and Posters

Heather Richter Lipford, **Pamela Wisniewski**, Cliff Lampe, Lorraine Kisselburgh, and Kelly Caine. "Reconciling Privacy and Social Media," Workshop for the 2012 ACM Conference on Computer Supported Cooperative Work, Seattle, WA, February 2012.

**Pamela Karr-Wisniewski**. "A Interactional Privacy within Online Social Networks: A Interpersonal Boundary Regulation Approach," Extended Abstract presented at the Americas Conference on Information Systems, Doctoral Consortium, Detroit, MI, August 2011.

**Pamela Wisniewski**. "Interpersonal Boundary Regulation within Online Social Networks," Extended Abstract presented at the International Conference on Collaboration Technologies and Systems, Doctoral Colloquium, Philadelphia, PA, May 2011.

**Pamela Wisniewski**, Heather Richter Lipford, and David Wilson. "Interpersonal Boundary Mechanisms within Online Social Networks," Extended Abstract presented at the Conference on Human Factors in Computing Systems, Workshop on the Privacy for a Networked World: Bridging Theory and Design, Philadelphia, PA, May 2011.

**Pamela Karr-Wisniewski**, Erin Carroll, Heather Richter Lipford. "Technology Overload: Gender-based Perceptions of Knowledge Worker Performance," Poster presented at the CRA-W/CDC Programming Languages, Operating Systems, & Architecture Workshop, Washington, DC, March 2009.

**Pamela Karr** and Ying Lu. "Creating Project Level IT-Business Co-Alignment: from Business to IT-driven Initiatives," Extended Abstract presented at the Pre-International Conference on Information Systems, SIM Academic Workshop, Montreal, Canada, December 2007.

**Pamela Karr** and Michael Prietula. "The Web as a Social Actor: Social Desirability Effects When End Users Attach Social Presence to the Internet," Extended abstract presented at the UNCC Graduate Research Fair, Charlotte, NC, March 2006.

## Submissions in Progress

**Pamela Wisniewski**, Heather Lipford, and David Wilson. "A New Social Order: A Taxonomy of Mechanisms for Social Network Site Boundary Regulation," Full paper submission to the Information Systems Journal Special Issue on Interpreting Digital Enabled Social Networks.

**Pamela Wisniewski**, Heather Lipford, and David Wilson. "Fighting for My Space: Coping Mechanisms for SNS Boundary Regulation," Full paper submission to the Conference on Human Factors in Computing Systems, Austin, TX, May 2012.

## TEACHING EXPERIENCE

### **Part-Time Faculty, Human-Computer Interaction (ITIS 3130)**

**University of North Carolina at Charlotte**

**May 2011 – July 2011**

Charlotte, NC

#### **1 Section, Enrollment: 25**

- Taught a five week intensive course on requirements gathering, design, and evaluation
- Focused on mobile application interaction design with the class theme, "There's an App for That!"

### **Part-Time Faculty, Web Application Development (ITIS 2300)**

**University of North Carolina at Charlotte**

**August 2010 – May 2011**

Charlotte, NC

#### **2 Sections Fall 2010, 2 Sections Spring 2011, Enrollment: 45/section**

- Taught XHTML transitional, CSS, and object-based JavaScript to SIS majors and non-majors
- Developed new curriculum, lecture slides, class websites, and course materials for each course taught
- Leveraged teaching tools such as Moodle, Camtasia Studio, and TurnItIn
- Rated an average of 4.68/5 for overall effectiveness by students (compared to 4.38 Department, 4.12 College)

**Adjunct Professor, Web Authoring and Scripting (IT 204)**  
**ITT-Technical Institute**  
**1 Section, Enrollment: 25**

**March 2010 – May 2010**  
Charlotte, NC

- Taught XHTML transitional and CSS using Dreamweaver CS
- Leveraged online collaboration tools and customized web-based video tutorials to aid students

**Part-Time Faculty, Introduction to MIS (INFO 3130)**  
**University of North Carolina at Charlotte**

**August 2006 – May 2007**  
Charlotte, NC

**1 Section Fall 2006, 1 Section Spring 2007: Enrollment: 45/section**

- Taught a survey of Management Information Systems to college-level business seniors
- Developed new curriculum, lecture slides, class websites, and course materials for each course taught
- Leveraged teaching tools such as Blackboard Vista and Multimedia
- Rated an average of 4.21/5 for overall effectiveness by students (compared to 4.0 Department, 4.11 College)

**INDUSTRY EXPERIENCE**

**Senior Systems Developer**  
**Lash Group Medical Consultants, Business Integration**

**March 2005 – November 2007**  
Charlotte, NC

- Designed and developed a scalable .NET architecture for B2B integrations for over 60 interchanges
- Worked collaboratively to launch four high profile applications using VB.NET and SQL Server 2000
- Led the data conversion process for a new .NET/SQL Server 2000 application
- Continually supported four .NET applications and three VB 6.0 applications
- Leveraged proprietary business objects, inheritance model, and database entity relationships

**Programmer Analyst**  
**Raymond James Financial, Compliance Systems**

**April 2004 – November 2004**  
St. Petersburg, FL

- Improved systems documentation and data dictionary maintenance standards for multiple development efforts
- Collaboratively developed an ASP.NET/SQL Server 2000 workflow application targeted for 3,000 internal users
- Supported and enhanced two pre-existing ASP/SQL Server 2000 applications. Integrated pre-existing VB 6.0 client application module with a newly developed ASP intranet website

**Programmer Analyst**  
**William R. Hough & Company (Acquired by RBC Dain Rauscher)**

**January 2003 – March 2004**  
St. Petersburg, FL

- Worked with more than 20 internal business customers to identify technology needs throughout the organization
- Acted as business analyst and BizTalk Server 2002 administrator for the implementation of Real Time Trade Matching (RTTM) with the Fixed Income Clearing Corporation using ISO 15022 SWIFT messaging standards
- Led the enterprise conversion from Crystal 7 to Crystal 9 Enterprise Edition
- Automated six manual processes using trading partner file feeds, VB 6.0, SQL Server 2000, and DTS Packages

**Project Manager/Database Administrator**  
**Wellness Enterprises**

**January 2002 – January 2003**  
Gainesville, FL

- Designed and developed an e-commerce website using HTML, ASP, PERL, JavaScript, and SQL Server 2000 that generated sales greater than \$1.3 million in the first year
- Performed managerial responsibilities including administrative software procurement, employee hiring and training, and customer service

**Internships/Fellowships**

TIAA-CREF Fellowship, IT Business Operations and Services  
Wachovia Bank, partnership with UNCC Business School  
Home Depot Corporate Headquarters, Information Systems  
GE Capital, Employers Reinsurance Corporation

**May 2007 – July 2008**  
**Summer 2005**  
**Summer 2002**  
**Summer 2001**

# PAMELA KARR-WISNIEWSKI

3912 Canterbrook Drive  
Charlotte, NC 28269

<http://www.pamspam.com>

pam@pamspam.com  
(704) 293-8978

## AWARDS AND HONORS

### **TIAA-CREF Graduate Fellow UNC Charlotte and TIAA-CREF**

**August 2005**  
Charlotte, NC

- Received a \$25,000 Fellowship for first year of PhD studies
- Included tuition support, health insurance, and the opportunity to pursue a paid internship with TIAA-CREF

### **University Scholar University of Florida, University Scholars Program**

**May 2000 – May 2001**  
Charlotte, NC

- Received a \$2,000 stipend to conduct undergraduate honors thesis research
- Advised by Dr. Mike Prietula

### **DIS Student of the Year University of Florida, Decision & Information Sciences Department**

**January 2000**  
Gainesville, FL

- Selected by the DIS Department Faculty
- Received a \$1,000 stipend with recognition

**Honorary National Member:** Association of Information Systems (AIS), SigHCI, Association of Computing Machinery (ACM), Academy of Management, Association of Computing Machinery for Women, National Society of Collegiate Scholars, Beta Gamma Sigma, Golden Key National Honor Society, Omicron Delta Epsilon, Alpha Iota Delta

**Scholarship Recipient:** Toyota Community, Ford Motor, Discover Tribute, State Farm Exceptional Student Fellowship, Wal-Mart, AmSouth, Florida Academic, Education Communication, Smith College Book Award, JCI Senate Award, Largo Chamber of Commerce, Rotary Club Student of the Year, Johnson, Zacharias, George W. Etheridge, and Lou and Lillian Padolf

## ACADEMIC SERVICE

### **Journal Reviewer** **2011 - Present**

- Journal of Computer-Mediated Communications

### **Conference Reviewer** **2008 – Present**

- International Conference on Information Systems (ICIS): **2011**, Shanghai, China
- Americas Conference on Information Systems (AMCIS): **2009**, San Francisco, CA; **2011**, Detroit, MI
- Academy of Management (AOM) Conferences: **2009**, Chicago, IL; **2010**, Montreal, QC
- European Conference on Information Systems (ECIS): **2009**, Verona, Italy
- Computer-Human Interaction (CHI): **2008**, Florence, Italy

### **Vice President/Founder** **August 2009 - Present** Interact, UNCC Student Organization for special interest in HCI Charlotte, NC

### **Student Volunteer/Session Chair** **August 2011** Americas Conference on Information Systems (AMCIS) Detroit, MI

### **Student Volunteer** **April 2009** Conference on Human Factors in Computing Systems (CHI) Boston, MA

### **Co-President/Founder** **August 2006 – August 2007** Association for Computing Machinery for Women (ACM-W) Charlotte, NC

### **Graduate Facilitator/Student Leader** **August 2006 – August 2007** STARS Alliance, Promoting Women and Minorities in Computing Charlotte, NC

### **President** **January 2000 – September 2001** Association of Information Technology Professionals (AITP) Gainesville, FL

# PAMELA KARR-WISNIEWSKI

3912 Canterbrook Drive  
Charlotte, NC 28269

<http://www.pamspam.com>

pam@pamspam.com  
(704) 293-8978

## COMMUNITY SERVICE

### Notary Public

State of North Carolina

### President/Founder

Charlotte H., Inc. 501(c)3

### Secretary/Board of Directors

Villages of Leacroft Home Owner's Association

### Webmaster/Volunteer

Blooming Place for Kids

### Database Developer/Volunteer

Mid-Florida Area Agency on Aging

### Guardian ad Litem

Florida Guardian ad Litem Program

**December 2009 – December 2014**

North Carolina

**March 2005 – March 2011**

Charlotte, NC

**January 2009 – April 2010**

Charlotte, NC

**December 2004 – August 2008**

Clearwater, FL

**October 2001– January 2002**

Gainesville, FL

**January 1999 – August 1999**

Gainesville, FL

## COMPUTER SKILLS

**Programming Languages:** VB.NET, VB 6.0, VBA, VBScript, ASP.NET, ASP, XHTML, CSS, JavaScript, SQL, Unified Modeling Language (UML), Java, PERL, C, C++, DOS batch, JCL, UNIX Shell scripts

**Operating Systems:** Windows '9X, NT, ME, '0X, XP, Vista, MS-DOS, IBM Mainframe MVS/ISPF/TSO, UNIX

**Software Packages:** Camtasia Studio, Tableau 4.0, Atlas.ti 5.2, MS Office 2007, MS Visual Studio.NET, MS Visual Studio 6.0, MS Visio 2003, MS BizTalk Server 2002, MS Visual SourceSafe, Crystal Reports Enterprise 9.0, Adobe Photoshop CS, Dreamweaver, WS\_FTP LE, SPSS, PGP, Lotus Notes/Collaboration tools, WebSphere MQ, QMF, PVCS, ABT Team/Workbench (currently Niku), DevTrack, Test Director, StarTeam, SQL Compare

**DBMS:** MS SQL Server 7.0/2000/2008, MS Access, DB2, MySQL, Oracle 8i

## REFERENCES

### Dr. Heather Lipford

UNC Charlotte, Software Information Systems  
Associate Professor/Dissertation Advisor

Heather.Lipford@uncc.edu  
(704) 687-8376

### Dr. David Wilson

UNC Charlotte, Software Information Systems  
Associate Professor/Dissertation Advisor

davils@uncc.edu  
(704) 687-8585

### Dr. Bill Chu

UNC Charlotte, Software Information Systems  
Associate Professor/Department Chair

billchu@uncc.edu  
(704) 687-8661

### Dr. Mike Prietula

Emory University, Information Systems & Operations Management  
Associate Professor/Undergraduate Thesis Advisor

prietula@bus.emory.edu  
(704) 687-7653

### Dr. Moutaz Khouja

UNC Charlotte, Business Information Systems & Operations Management  
Associate Professor/Previously Department Chair

mjkhouja@uncc.edu  
(704) 687-7653

### Dr. Matt Campbell

University of South Alabama  
Assistant Professor/Peer

mattcampbell@usouthal.edu  
(251) 461-1602